

# 2017 Olney Golf Classic Corporate Sponsorships

## May 22, 2017

Each year Olney Days draws nearly 10,000 attendees from Olney and surrounding areas for its annual Olney Days weekend celebration. The weekend presents an excellent opportunity for interaction between family, friends and the Olney community. Attendees can participate and enjoy various activities, including:

- Olney Days Pre-Parade Concert
- 34<sup>th</sup> Annual Olney Days Parade
- Free Paper Shred Event
- Joe's Ride and Stride
- Fifth Annual Olney Idol Contest
- Olney Days Fun Fair and Fireworks
- Olney Big Band Jazz Concert
- 22<sup>nd</sup> Annual Car and Truck Show
- Rock the Lot Party
- Beer and Wine Garden

The 2017 Olney Days, an annual event that promotes community interaction and raises funds for local non-profit organizations, will be held on May 20 – 22. This year's newest addition to Olney Days is the ***First Annual Olney Golf Classic***.

The Golf Classic will be held at [Norbeck Country Club](#), 17200 Cashell Road, in Rockville, Maryland on May 22, 2017 from 11:30 a.m. until 7:00 p.m. The Board of Directors of the Olney Civic Fund have included this event to incorporate more local businesses in our annual celebration, support the financing of Olney Days and to raise funds to distribute to meaningful causes in the community. Corporate, group and/or individual sponsorship is an excellent opportunity to give back to the community and generate positive awareness of your business in Greater Olney.

Each year, the Olney Civic Fund selects grantees that benefit from the Olney Days' fundraising efforts. The 2017 golf classic partner and grantee is the [Olney Adventist Preparatory School](#). In their 2014 grant competition, the Olney Civic Fund selected Olney Adventist Preparatory School to partner for the golf classic. The school participates in the planning and implementation of the event and will share in the fundraising for the benefit of Olney area students at their school.

Visit the [Olney Civic Fund](#) website for more information regarding its mission to raise public awareness and funding for Olney charitable projects and civic events. Sponsorship information is provided below.

**To maximize your investment, donations should be made payable to Olney Civic Fund, Inc. and mailed no later than May 1, 2017 to:**

**Olney Civic Fund, Inc.  
PO Box 661  
Olney, MD 20830**

## Sponsorship Levels and Benefits

Sponsorship Benefits	Bronze \$1000 - \$1499	Silver \$1500 - \$1999	Gold \$2000 - \$2999	Platinum \$3000+
Corporate name or logo in the Olney Golf Classic Program, in ongoing PowerPoint presentation during the outing Registration, Cocktail hour and Dinner) and on the Olney Civic Fund website.	✓	✓	✓	✓
A 4x6 window decal to show your support.	✓	✓	✓	✓
Corporate name or logo on golf cart, hole or tee.	✓			
Corporate name or logo on the official Olney Golf Classic T-Shirt worn by volunteers.		✓	✓	✓
Golf entries (Silver: 2 entries; Gold or Platinum: 4 entries). Confirmation provided prior to event.		✓	✓	✓
Corporate name or logo on onsite signage (one per sponsorship at \$1500.00): box lunches, cocktail hour, dinner or scoreboard).		✓	✓	✓
Corporate name or logo on onsite signage (event banner and publicity).			✓	✓
Live announcements on day of event.				✓
Highlighted in promotional video.				✓

Patron Sponsorship Opportunities	Cart	Hole	Tee
Advertising at respective location during event	\$100	\$200	\$200

*\*In-kind sponsorships are also available at market value of services offered.*

For more information on the First Annual Olney Golf Classic, the Olney Civic Fund or additional sponsorship opportunities, please visit us on the web at [www.OlneyCivicFund.org](http://www.OlneyCivicFund.org) or email us at [OlneyGolf Classic@gmail.com](mailto:OlneyGolfClassic@gmail.com)

**THANK YOU FOR SUPPORTING THE 2017 OLNEY GOLF CLASSIC**



*Olney Civic Fund, Inc is a qualified 501(c)(3) tax-exempt organization*

# EVENT SPONSOR APPLICATION

Thank you for your interest in our Corporate, Group or Individual Sponsorship. The Olney Golf Classic could not happen without your support. To recognize your sponsorship, we need the following information by April 1, 2017:

- Name or logo in a low-resolution file for the website and presentation
- Name or logo in a high resolution vector file (file extensions .ai, .eps, .fhd, or .pdf ) for program guide, T-Shirt, and event banner at Olney Golf Classic

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- If Silver, Gold or Platinum, address to send follow-up information and 4x6 inch window decal showing sponsorship of Olney Classic

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- If Platinum, one or two sentences about your business or why you sponsored The Olney Golf Classic. These will be announced at the events: Lunch, Start and Evening Banquet. This may also be used in newspaper articles about the event.

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- If Platinum, person to contact regarding the footage for the promotional video:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

SPONSORSHIP SUMMARY	
Sponsorship Amount (Patron <sup>1</sup> ):	\$ _____
____ Golf Cart Sponsor (\$100)	
____ Hole Sponsor (\$200)	
____ Tee Sponsor (\$200)	
Sponsorship Amount (Bronze):	\$ _____
____ Golf Cart Sponsor (\$1000)	
____ Hole Sponsor (\$1000)	
____ Tee Sponsor (\$1000)	
Sponsorship Amount (Silver):	\$ _____
____ Box Lunch Sponsor (\$1500)	
____ Cocktail Hour Sponsor (\$1500)	
____ Dinner Sponsor (\$1500)	
____ Scoreboard Sponsor (\$1500)	
Sponsorship Amount (Gold <sup>2</sup> ):	\$ _____
Sponsorship Amount (Platinum <sup>3</sup> ):	\$ _____
Additional Golfer Registration: (If applicable)	\$ _____
Total Amount Remitted:	\$ _____
<small><sup>1</sup>Patron category will not receive recognition in Program, PowerPoint presentation and on Olney Civic Fund website. In addition, Patrons do not receive 4x6 window decals.</small>	
<small><sup>2</sup>Gold Sponsor receives all benefits of lower level sponsor plus event banner and event marketing presence.</small>	
<small><sup>3</sup>Platinum Sponsor receives all benefits of lower level sponsor plus live announcements during event (lunch, golf start, cocktail hour and dinner) and presence in promotional video.</small>	

Please send the above information to [OlneyGolfClassic@gmail.com](mailto:OlneyGolfClassic@gmail.com) and/or mail to  
 Olney Civic Fund, PO Box 661, Olney, MD 20830