



SPONSORSHIP FORM

Olney Days could not happen without your support. THANK YOU!

Sponsor Name: _____

Sponsor Contact and Email: _____

SPONSORSHIP LEVELS - *Benefits described on next page*


- STAGE SPONSOR (only one available) \$5000
- PLATINUM \$3500+
- GOLD \$1000+
- SILVER \$300+
- NON-PROFIT (501c3) \$150
(Exhibitor Space at Party in the Park only)

SPONSORSHIP OPTIONS - *Check if interested*

- Exhibitor Space at Party in the Park
- Party in the Park Parking Pass Distribution

DEADLINES - *The earlier you reply, the more exposure you will have*

 **MARCH 10, 2023**
To be included in the MCPS Backpack Flyer Distribution

 **APRIL 15, 2023**
To be an exhibitor at Party in the Park, to be included on the map, newspaper ad, volunteer t-shirts, or promotional video (benefits depend on sponsorship level)

RETURN

Mail: Olney Civic Fund
PO Box 661
Olney, MD 20830

Email: OlneyDays@OlneyCivicFund.org



2023 Olney Days Sponsorship Details

	LEVELS			
	Silver	Gold	Platinum	Stage
Exhibitor Space at Party in the Park	10x10	10x10	10x10	10x20
Party in the Park Parking Pass Distribution	✓	✓	✓	✓
Window Decal Indicating Support	✓	✓	✓	✓
Logo on Website	✓	✓	Large	Largest
Social Media Posts (Twitter, Facebook, Instagram)	✓	✓	Large	Largest
Logo in Olney Days Program	✓	✓	Large	Largest
Logo on the Party in the Park Map	✓	✓	Large	Largest
Logo on 100+ Volunteer T-shirts		✓	Large	Largest
Logo in Newspaper Ad in The Greater Olney News		✓	Large	Largest
Event Announcements (Parade Viewing Stand and Party in the Park Stage)			✓	✓
Highlighted in Olney Days Promotional Video			✓	✓
Ten Reserved Parking Spaces at Party in the Park				✓
Stage at Party in the Park Named for Sponsor on all print material				✓
Banner on Stage at Party in the Park				✓

Exhibitor Space at Party in the Park is optional. Each space must have own tent with weights (25 pounds per leg). April 29, 2023 from 3:00 - 9:00 pm with set up starting at 1:30.

Party in the Park Parking Pass Distribution is optional. With over 6000 people attending Olney Days Party in the Park, parking spaces are in high demand. We bring you free Party in the Park Parking Passes to distribute to your customers as you wish between April 15 and April 29, 2023.

Olney Days Program will be distributed on March 23, 2023 to ~ 5,000 students at 8 different elementary schools in the Olney area through the MCPS Backpack Flyer Distribution as well to area businesses and Olney Library.

Party in the Park Map will include the schedule of activities and be distributed to everyone entering the event. In 2022 over 6000 people attended Party in the Park.