



2024 SPONSORSHIP FORM

Olney Days could not happen without your support. THANK YOU!

Sponsor Name (as to be listed on website): _____

Sponsor Contact Name and Email: _____

SPONSORSHIP LEVELS - *Benefits described on next page*

- ☐ STAGE SPONSOR (only two available) \$5,000
- ☐ PLATINUM \$3,500
- ☐ GOLD \$1,000
- ☐ SILVER \$350
- ☐ NON-PROFIT (501c3) \$175 (Exhibitor Space at Party in the Park only)

SPONSORSHIP OPTIONS - *Check if interested*

- ☐ Exhibitor Space at Party in the Park (one 6 ft table + two chairs provided)
Name and Email of person in charge of exhibitor space _____

- ☐ Party in the Park Parking Pass Distribution

DEADLINES - *The earlier you reply, the more exposure you will have*

- ➔ MARCH 8, 2024 to be included in the MCPS Backpack Flyer Distribution
- ➔ March 29, 2024 to be included in newspaper ad, on volunteer t-shirts, or in promotional video
- ➔ APRIL 12, 2024 to be an exhibitor at Party in the Park

RETURN this form with payment

Checks payable to Olney Civic Fund

Credit cards accepted with a 4% processing fee - ask for invoice to be sent

Mail: Olney Civic Fund
PO Box 661
Olney, MD 20830

Email: OlneyDays@OlneyCivicFund.org
www.OlneyCivicFund.org
301-332-4554



2024 Olney Days Sponsorship Benefits

	LEVELS			
	Silver \$350	Gold \$1,000	Platinum \$3,500	Stage \$5,000
Exhibitor Space at Party in the Park (optional)	10x10	10x10	10x10	10x20
Party in the Park Parking Pass Distribution (optional)	✓	✓	✓	✓
Window Decal Indicating Support	✓	✓	✓	✓
Logo on Website	✓	Large	Larger	Largest
Social Media Posts (Facebook & Instagram)	✓	Large	Larger	Largest
Logo in Olney Days Program distributed through Olney area Montgomery County Public Schools	✓	Large	Larger	Largest
Logo on the Party in the Park Map	✓	Large	Larger	Largest
Logo on 100+ Volunteer T-shirts		Large	Larger	Largest
Logo in Newspaper Ad in The Greater Olney News		Large	Larger	Largest
Event Announcements (Parade Viewing Stand and Party in the Park Stage)			✓	✓
Highlighted in Olney Days Promotional Video			✓	✓
Ten Reserved Parking Spaces at Party in the Park				✓
Stage at Party in the Park Named for Sponsor on all print material				✓
Banner on Stage at Party in the Park				✓

Exhibitor Space at Party in the Park is optional. Each space must have its own 10x10 tent with weights (25 pounds per leg). Event is April 27, 2024 from 3:00 - 9:00 pm. Set up starts at 1:00. No cars will be allowed into the event area after 2:00 and all cars must leave area by 2:30. One 6 ft table and two chairs will be provided.

Party in the Park Parking Pass Distribution is optional. With over 8,000 people attending Olney Days Party in Olney Manor Park, parking spaces are in high demand. We provide you free Party in the Park Parking Passes to distribute to your customers as you wish between April 15 and April 26, 2024.

Olney Days Program will be distributed on March 21, 2024 through the MCPS Backpack Flyer Distribution program to ~ 5,000 students at 8 different elementary schools in the Olney area as well to area businesses and Olney Library. Deadline to be included in this benefit is March 8, 2024.

Party in the Park Map with its schedule of activities will be posted on large sandwich boards throughout the event area. In 2023 over 8,000 people attended Party in the Park.