



## 2024 SPONSORSHIP FORM

Olney Days could not happen without your support. THANK YOU!

Sponsor Name (as to be listed on website): \_\_\_\_\_

Sponsor Contact Name and Email: \_\_\_\_\_

### SPONSORSHIP LEVELS - *Benefits described on next page*

STAGE SPONSOR \$5,000 (upper stage)

Please share social media handles so we can tag you in our posts

STAGE SPONSOR \$4000 (lower stage)

Instagram:

PLATINUM \$3,500

@\_\_\_\_\_

GOLD \$1,000

Facebook:

SILVER \$350

#\_\_\_\_\_

NON-PROFIT (501c3) \$175  
(Exhibitor Space at Party in the Park only)

### SPONSORSHIP OPTIONS - *Check if interested*

Exhibitor Space at Party in the Park (one 6 ft table + two chairs provided)  
Name and Email of person in charge of exhibitor space \_\_\_\_\_

Party in the Park Parking Pass Distribution

### DEADLINES - *The earlier you reply, the more exposure you will have*



MARCH 8, 2024 to be included in the MCPS Backpack Flyer Distribution

MARCH 29, 2024 to be included in newspaper ad, on volunteer t-shirts, or in promotional video

APRIL 12, 2024 to be an exhibitor at Party in the Park

### RETURN this form with payment

Checks payable to Olney Civic Fund

Credit cards accepted - link on website or ask for it to be sent

Mail: Olney Civic Fund  
PO Box 661  
Olney, MD 20830

Email: [OlneyDays@OlneyCivicFund.org](mailto:OlneyDays@OlneyCivicFund.org)  
[www.OlneyCivicFund.org](http://www.OlneyCivicFund.org)  
301-332-4554

@olneydays #OlneyCivicFund  
#OlneyDays #OlneyMD



## 2024 Olney Days Sponsorship Benefits

	LEVELS			
	Silver \$350	Gold \$1,000	Platinum \$3,500	Stage \$4,000/\$5,000
<b>Exhibitor Space at Party in the Park (optional)</b>	10x10	10x10	10x10	10x20
<b>Party in the Park Parking Pass Distribution (optional)</b>	✓	✓	✓	✓
<b>Window Decal Indicating Support</b>	✓	✓	✓	✓
<b>Logo on Website</b>	✓	Large	Larger	Largest
<b>Social Media Posts (Facebook &amp; Instagram)</b>	✓	Large	Larger	Largest
<b>Logo in Olney Days Program distributed through Olney area Montgomery County Public Schools</b>	✓	Large	Larger	Largest
<b>Logo on the Party in the Park Map</b>	✓	Large	Larger	Largest
<b>Logo on 100+ Volunteer T-shirts</b>		Large	Larger	Largest
<b>Logo in The Greater Olney News Ad</b>		Large	Larger	Largest
<b>Event Announcements (Parade Viewing Stand and Party in the Park Stage)</b>			✓	✓
<b>Highlighted in Olney Days Promotional Video</b>			✓	✓
<b>Ten Reserved Parking Spaces at Party in the Park</b>				✓
<b>Stage at Party in the Park Named for Sponsor on all print material</b>				✓
<b>Banner on Stage at Party in the Park</b>				✓

Exhibitor Space at Party in the Park is optional. Each space must have its own 10x10 tent with weights (25 pounds per leg). Event is April 27, 2024 from 3:00 - 9:00 pm. Set up starts at 1:00. No cars will be allowed into the event area after 2:00 and all cars must leave area by 2:30. One 6 ft table and two chairs will be provided.

Party in the Park Parking Pass Distribution is optional. With over 8,000 people attending Olney Days Party in Olney Manor Park, parking spaces are in high demand. We provide you free Party in the Park Parking Passes to distribute to your customers as you wish between April 15 and April 26, 2024.

Olney Days Program will be distributed on March 21, 2024 through the MCPS Backpack Flyer Distribution program to ~ 5,000 students at 8 different elementary schools in the Olney area as well to area businesses and Olney Library. Deadline to be included in this benefit is March 8, 2024.

Party in the Park Map with its schedule of activities will be posted on large sandwich boards throughout the event area. In 2023 over 8,000 people attended Party in the Park.